

10th March 2014

## Booths Looks to Open Yorkshire's Food Capital, Malton

### RETAILER GIVES BOOST TO MALTON TOWN CENTRE RETAIL PLAN

The region's upmarket supermarket chain, Booths, is entering into exclusive negotiations to lease the supermarket which forms the anchor of a redevelopment scheme that will revive and enlarge the town centre.

Edwin Booth, chairman of Booths, has given the Fitzwilliam Malton Estate written confirmation of the firm's intentions. The store, already given outline planning permission, enables the retailer to achieve the size and layout it needs, with adequate parking and servicing.

Mr Booth judged that the size of store meets the identified need in the Malton area and will offer a full range of quality food and drink to complement established retailers in the town centre.

Graham Booth, the firm's property director, added: "The ethos of Booths, which focuses on strong relationships with the best local suppliers devoted to producing great food and drink fits perfectly with Malton's aim to become Yorkshire's Food Capital. We share a vision to retail food and drink made in the region with care, integrity and pride."

"It's also important that the buildings Booths trade from fit sympathetically with the character of local buildings. I am particularly impressed with the designs by architect Jan Maciag, and how the development fits naturally and sympathetically into Malton's historic town centre."

Roddy Bushell, estate manager for Fitzwilliam Malton Estate, said: "This is very good news and a shot in the arm for the town. Booths is exactly the high quality retailer we were seeking to open in Malton. Booths has an offer firmly based on good quality food and has a genuine passion for locally sourced food. This chimes exactly with Malton's growing reputation as Yorkshire's food capital."

An opening date for the store depends on many factors but the two parties believe there is a real possibility that it will open during 2016.

# For more information on Booths please contact either:

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#### For information on The Fitzwilliam Malton Estate

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#### **Note To Editors**

#### **Booths**

Booths is a family owned and operated independent supermarket with 29 stores across Lancashire, Yorkshire, Cumbria, Cheshire and Greater Manchester. Booths is committed to sourcing products locally and seasonally from the counties it serves, a fresh approach to retailing that has earned the company its deserved position as the UK's leading regional supermarket. Booths works hard to engage with the wider community and develop partnerships with local suppliers, producers, schools and like-minded organisations

### Fitzwilliam Malton Estate

- 1. Fitzwilliam Malton Estate owns and manages a substantial portfolio of property in Malton. The estate was purchased as an investment in 1713 by forebears of the Naylor-Leyland family.
- 2. The Estate's investment in Malton is aimed at helping the town centre compete in the 21st century. There have been numerous refurbishments and extensions of retail units and business premises. The most striking has been a £4m investment in the refurbishment of the Talbot Hotel which now provides high quality accommodation for Malton and the surrounding area.
- 3. The redevelopment of Malton's livestock market site was given outline planning consent at a planning appeal in October 2012. Since October 2013, FME have been working on the surveys and investigations required and producing the detailed designs. That work will now go forward with Booths architects and engineers.